# 1. Contact details

**Your name**

**Company and position**

**How we can contact you?**

# 2. Summary

**Name of your project.** Do you have domain name, logo?

**What do you want to create? What is your idea about?**

**Your target markets**

**Your target audience**

**What is your uniqueness? Your unfair advantage?**

# 3. Competitors

**Your competitors at target markets**

**Your competitors at other markets**

**Your advantages over competitors**

# 4. Business model

**How will your idea/project earn money?**

**What is the current project status?**

**What has to be done?**

**Possible launch date**

**Provide any financial details you have:** breakeven estimation, planned expenses, required investments

# 5. Team

**Do you have a team? If yes, who are the members?**

**Who else do you need?**

# 6. Additional information

**Any additional information you want to add**

Send your application to nest@m.ht